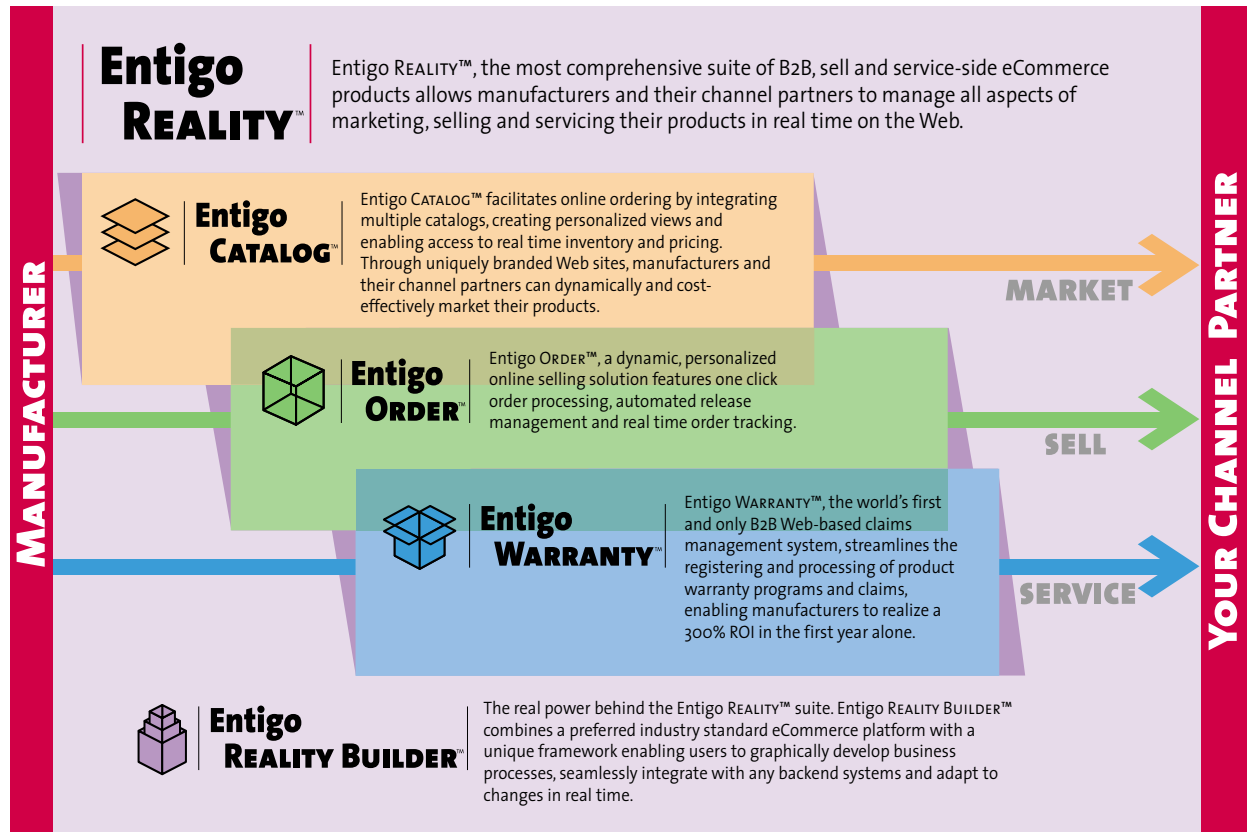


Features Checklist

Entigo REALITY™

Entigo REALITY is the industry's most comprehensive suite of B2B, sell and service-side eCommerce products. These real eBusiness solutions for marketing, selling and servicing products online through channel partners have helped many of the world's largest manufacturers conduct business faster, easier and more cost-effective. As a result, Entigo customers have significantly increased sales, decreased costs and become the manufacturer of choice amount their channel partners.



About Entigo

Award-winning Entigo is the leader in real eBusiness solutions making it faster, easier and most cost-effective to market, sell and service products through channel partners on the Web. The Entigo Reality suite of B2B sell and service-side eCommerce products delivers real ROI through reduced costs, increased sales and greater customer satisfaction.

Features Checklist



Entigo CATALOG™

Entigo CATALOG™ facilitates online ordering by integrating multiple catalogs, creating personalized views and enabling access to real time inventory and pricing. Through uniquely branded Web sites, manufacturers and their channel partners can dynamically and cost-effectively market their products.

Product Catalog

- Support multiple product catalogs
- Support multi-level category structures
- Control view of catalog based on user profile options
- Support product assemblies or kits
- View product description, images, and customer defined attributes
- Support xCBL and cXML (e.g. Ariba, Commerce One) import/export procurement packages
- Support Content Management of items which allows updates to all base and user defined attributes (except manufacturer and part-number)
- Support XML uploads of catalog data from local system
- Unlimited product attributes
- Provide product SKU cross reference
- Support promotions tied to item or group of items
- Support creation of dealer catalog sites
- Add/edit/delete items
- View CAD drawings, product schematics, images
- Recommend alternative products

My Catalog

- Provide user-defined My Catalog
- Add products from multiple catalogs to My Catalog
- Add My Catalog product directly to order
- Use shopping list to build My Catalog categories

Product Compare

- Compare multiple products from multiple catalogs
- Compare multiple product attributes

Product Search

- Search through multiple catalog structures
- Search by keyword, product attribute or description
- Search product catalog by multiple part numbers
- Support advanced parametric search with sortable display
- Provide ability to throttle search results for large catalogs (ex: return first 100 items with 10 on a page)

Inventory Inquiry

- Provide ability to view inventory by location
- Control views inventory availability based on user profile options

Promotions

- Provide ability to create, read, update, and delete calendar-based campaigns
- Maintain history of promotions
- Provide ability to search for promotions based on date and item

Online Community

- Online market research surveys (based on user profiles)
- Newsletters and e-mail updates
- Bulletin board integration
- Message center integration
- Contact search integration
- Online help
- Chat

